Head of Digital Marketing

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Phone : Web :



Job Summary

Vacancy : Team Lead Deadline : Jul 08, 2024 Published : Jun 23, 2024

Employment Status: Full Time

Experience: 5 - 10 Years

Salary : £60,000 Gender : Any

Career Level : Top Level

Qualification: Bachelor Degree in Marketing

Job Description

A great opportunity with a competitive salary for an experienced Bid Writer. Remote role with an expectation of some travel to Liverpool office

Education & Experience

- 5+ years of experience in content marketing, SEO, social media, email marketing, Google Analytics, and PPC management.
- Proficiency in HubSpot, Google Analytics, SEO, and PPC. Excellent project management and creative skills.
- BA degree in digital marketing or equivalent work experience. CIM/IDM membership or certification is a plus.

Must Have

Degree in Marketing

Educational Requirements

Bachelor Degree in Marketing

Compensation & Other Benefits

Competitive salary (£60,000) 25 days annual leave + bank holidays + an additional day Flexible and hybrid working arrangements Comprehensive benefits package including pension, life cover, and wellness programs Learning and development opportunities